1. Could you please tell me a little about your experience with health focused CBAs and in particular your views on the best approaches for increasing levels of performance and retention?

2. Of the approaches discussed, which were or are likely to be the most effective? Could you please rank them in order of potential impact and explain your rationale?

3. What in your view were the most successful aspects of the work you have conducted or contributed to with health focused CBAs? What were the greatest challenges?

4. What would you recommend other programs focusing on CBA performance and retention learn and implement from your experience?

5. Are there any other innovations or novel ideas you have heard about that you think are interesting or may be worth looking into?

6. Who else do you think it is important that we speak to (if more than one person nominated, ask interviewee to rank in order of relevance/importance)?

7. Are there any resources or documents you would recommend we consider?

8. Is there anything you think has been missed or that you think is important for us to be aware of?

Areas to probe:
- Motivation and incentives  
- Quality  
- Coverage  
- E-health  
- Data use  
- Supervision  
- Training  
- Job aides  

Areas to probe:
- Logistics of implementation  
- Cost implications  
- Context-based influences on success  
- Potential threats to effectiveness  
- Measuring success - M&E  
- Pilot  

Areas to probe:
- Community involvement  
- Political context and will  
- Unexpected results  

Areas to probe:
- Ready to go interventions  
- Innovations  
- Money and time no issue suggestions / things wish you could try  

Areas to probe:
- Culture  
- Political context and will  
- Unexpected results  

Areas to probe:
- Community involvement  
- Culture  
- Political context and will  
- Unexpected results